

Email Marketing Solution



There are **16.9 million** or **64.6%** Internet users in Malaysia*. And this number is set to grow.

*ITU, UN Agency for Information and Communication Technologies, 2009.

What does that mean to **YOUR BRAND** and products?

Tap to that vast market online with targeted, low-cost email marketing.

Features

High penetration rate

- ✓ **Ensure your email goes into Inbox** instead of Spam.
- ✓ **Our emailing techniques are continuously updated** into the system to ensure your emails are safe from email filtering.

Professional templates

- ✓ **Customize or design your own emailer** that looks great even without image.
- ✓ **Save time and cost.** Large companies spent a lot hiring designers to create graphically impressive emailer. However, targeted audience could not see them because images are blocked by email clients such as Gmail, Yahoo! Mail and Microsoft Outlook. Don't be surprised that many large organizations are still making this mistake!

Reporting

- ✓ **You can easily track the number of opened emails and clicked links.** Use our reports to improve your marketing pitch and target your audience better.
- ✓ **Show results of your marketing campaign** to your management using our charts and reports.

Instant Coverage

- ✓ **Send emailers with just one click** to hundreds or even thousands of receivers. Eliminate limitation in standard email client that stops you from sending bulk emails.
- ✓ **Not enough email addresses?** We can supply you with large and categorized email address database to start your online marketing campaign immediately.

For enquiries, please contact :

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